

mPortal Helps Develop Converged Services Client for Comcast on the iPhone™ and iPod touch®

Innovative Mobile Content and Applications Firm Helps Develop Complete Mobile User Experience for Leading Cable Operator

MCLEAN, Va.--([BUSINESS WIRE](#))--mPortal, Inc., a leading enabler of mobile user experiences, today announced that it assisted Comcast in developing Comcast mobile for the iPhone™ and iPod touch®. Working closely with Comcast, mPortal was a key part of the end-to-end application development.

The Comcast mobile app provides key features of Comcast Digital Voice®, Digital Cable, and High-Speed Internet services to iPhone and iPod touch devices. Comcast leveraged mPortal's mobile experience in launching a truly converged media experience for mobile users.

“This is mPortal's first commercial application launch with Comcast, marking the first true converged application for a cable company on a mobile device,” said Alec Walker, Vice President of Strategic Accounts at mPortal. “Together with the Comcast team, we designed a very rich and conveniently accessible converged voice, data, email and video experience for Comcast subscribers using the iPhone or iPod touch. This is the next stage in the evolution in converged services, extending traditional IP and broadband services to the flexible and dynamic mobile platform.”

Among other features, the first release of the Comcast mobile app includes the ability to:

- Check Comcast email and listen to home voice mail in one combined inbox.
- Read, reply, forward and compose email as well as read attachments supported by the iPhone.
- Manage voice mail messages and call logs, view voice mail in any preferred order as well as “touch” to call.
- Forward home phone calls to the iPhone from the iPhone, view call history and manage home phone settings.
- See what's on TV tonight, tomorrow or next week, including program details.
- Watch Video On Demand movie trailers.
- Synch all Universal Address Book contacts to an iPhone or iPod touch as well as the ability to add pictures to favorite contacts.

“The Comcast mobile iPhone and iPod touch applications demonstrate true convergence in mobile, offering Comcast customers a very convenient portal for accessing voice, data, email and video services at their fingertips,” said J. Gerry Purdy, Ph.D., Vice President and Chief Analyst of the Mobile and Wireless Group at Frost & Sullivan. “There are more opportunities to bring other cable operators and media companies into mobile, and mPortal is well positioned to assist them.”

mPortal enables service providers, content providers and enterprises to create, deploy and monetize content and applications across mobile networks and devices. To support customer initiatives, mPortal has launched a New Business Initiatives (NBI) Business Unit, adding

services expertise to complement its product foundation. NBI focuses on the increasing demand for custom wireless applications and services across the mobile content and applications landscape, armed with a team of skilled developers, designers, engineers and mobile product strategists. The company's SPRINGBOARD suite of products is comprised of a configurable software client solution and a mobile content delivery manager that provides an end-to-end solution for easy discovery, download, purchase and delivery of content and applications. mPortal enables mobile user experiences for data services unlike any other offering available in the marketplace today, across multiple handsets, platforms and networks worldwide.

To view a video demonstration of the Comcast mobile application, go to:

<http://www.comcast.net/video/Comcast/1167153437/> .

About mPortal

mPortal Inc., founded in 2000, enables mobile content and applications for Mobile Network Operators (MNOs), Mobile Virtual Network Operators (MVNOs), Cable Operators, Content Providers and Enterprises. mPortal's products and services assist its customers to create, launch, manage, and monetize mobile content and applications across multiple mobile devices and networks. As a total solution provider, mPortal eliminates the complexities involved in launching mobile content and applications. With mPortal as a strategic partner, customers focus on their core business and rely on mPortal to provide its expertise and experience in launching revenue-generating mobile content and applications. mPortal's customers include top tier mobile operators, leading MVNOs, content providers , and Fortune 500 enterprise customers. Sample customers include Verizon Wireless, Cricket Communications, Comcast, Time Warner Cable, Reliance Infocomm, Alltel, AOL, Disney Mobile, Mobile ESPN, TV Guide, and XEROX. mPortal has offices in the US and India and serves a variety of global customers. For more information, please visit www.mportal.com.