



FORMER ORACLE EXECUTIVE JOINS MPORTAL AS CHIEF OPERATING OFFICER

Seasoned wireless and software executive will focus on strategic growth and expansion

Vienna, Virginia – July 19, 2006 – mPortal, Inc., a leading enabler of mobile content and applications, today announced it has hired Michael McCray as Chief Operating Officer. Mr. McCray's responsibilities will include overseeing all aspects of the company's growth and day-to-day operations, including product development and delivery, managing client implementations and product management, which also encompasses running the company's operations in India.

Mr. McCray's background includes more than 15 years of managing business operations at senior level positions. He has expertise in both the software and wireless industries, and he has been recognized for establishing organizational teamwork and accountability to manage growth and deliver results for corporations.

"Mike's unique blend of experience in both small and large companies is relevant to mPortal as we make the transition from an early stage company to a global enterprise. I am very excited about his experience in building the right scale and structure to allow fast growing companies to continue to develop strategically," said DP Venkatesh, CEO and founder of mPortal, Inc. "I am certain that Mike will add tremendous strength at a time when we are experiencing more growth than ever in our six-year history and are seeing unprecedented opportunities in the wireless and media industries for our products and services globally."

Prior to mPortal, Mr. McCray was a principal with Celeration Associates, where he assisted mid-market service companies in winning and implementing complex business opportunities. More recently, he spent five years at Oracle Corporation where he served in vice president roles in both Oracle Consulting and Oracle Support Services. Previously, Mr. McCray served as general manager of BankIllinois, a division of the Bank of Illinois focusing on billing and customer care offerings for the wireless industry. He built the division from a small company into a successful operation before architecting the sale of the business to Computer Sciences Corporation.

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"mPortal has the unique advantage of being an early player in the emerging space of mobile content and applications, with several blue chip customers such as Disney, ESPN and TV Guide. Its work with both media giants and mobile operators make it a very interesting value proposition, as I am convinced that the convergence of the media and mobile industries will propel mPortal into a much faster growth trajectory," said Michael McCray, chief operating officer of mPortal, Inc. "I am pleased and honored to join such a dynamic company with a leadership team that has already done a remarkable job of positioning it for the next stage of growth in its evolution."

Mr. McCray has an MBA from the University of Illinois and a Masters degree in Communications, System Strategy and Management, from Northwestern University.

About mPortal

mPortal Inc., founded in 2000, enables mobile content and applications for Mobile Network Operators (MNOs), Mobile Virtual Network Operators (MVNOs), Content Providers and Enterprises. mPortal's products and services assist its customers to create, launch, manage, and monetize mobile content and applications across multiple mobile devices and networks. As a total solution provider, mPortal eliminates the complexities involved in launching mobile content and applications. With mPortal as a strategic partner, its customers focus on their core business and rely on mPortal to provide its expertise and experience in launching revenue-generating mobile content and applications. mPortal's customers include top tier mobile operators, leading MVNOs, content providers, and Fortune 500 enterprises customers. Some of the customers are Alltel, AOL, Disney Mobile, Mobile ESPN, Reliance Infocomm, TV Guide, Verizon Wireless, and XEROX. mPortal has offices in the US and India and serves a variety of global customers. For more information, please visit www.mportal.com.

MEDIA CONTACTS

mPortal
Alika Nagpaul
703-852-9600 ext 407
anagpaul@mportal.com

or

Abelson Group, Inc. For mPortal
Anne Coyle
857-222-6363
Anne@abelsongroup.com

Abelson Group, Inc. For mPortal
Jennifer Abelson
631-462-0003
Jennifer@abelsongroup.com