



FIERCEWIRELESS AWARDS MPORTAL AS ONE OF THE "FIERCE 15" WIRELESS COMPANIES OF 2006

Leading Wireless Authority Honors mPortal as Top Innovator in Discovery and Delivery of Mobile Content and Applications

Vienna, VA – May 10, 2006 – mPortal, Inc., a leading enabler of mobile content and applications, announced today that it has been named to *FierceWireless'* annual Fierce 15 list. This distinction honors mPortal as one of the top 15 emerging wireless companies for 2006. *FierceWireless* is an internationally recognized email newsletter for the wireless industry, provides more than 73,000 executives in over 100 countries a quick, authoritative briefing on the day's top wireless stories and markets.

"mPortal enables mobile content and applications, powering some of the world's largest brands including Disney Mobile and TV Guide," said Lynnette Luna, editor of *FierceWireless*. "The company's ability to expand internationally also further validates its Fierceness."

mPortal's SPRINGBOARD suite of products comprise of a configurable software client solution and a mobile content delivery manager that provides Mobile Network Operators (MNO), Mobile Virtual Network Operators (MVNOs) and Content Providers with a end-to-end solution for easy discovery, download, purchase and delivery of content and applications. mPortal provides a data experience unlike any other offering available in the marketplace today and delivers a truly differentiated data service experience across multiple handsets and networks worldwide.

"*FierceWireless* is a highly respectable and well-read news outlet in the global wireless market," said DP Venkatesh, CEO and founder of mPortal, Inc. "The industry depends on *FierceWireless* to provide the most up-to-date news along with the trends and happenings on a daily basis. It is therefore an honor for mPortal to be selected as a member of the Fierce 15 for our excellence in innovation, leadership, and execution of mobile contents and applications."

The Fierce 15 celebrates the spirit of being "fierce" – championing innovation and creativity, even in the face of intense competition. The complete list of Fierce 15 companies is available in today's issue of *FierceWireless* and on the *FierceWireless* Web site at <http://www.fiercewireless.com>.

About FierceMarkets

FierceMarkets is a Washington, DC-based e-publishing company that provides critical market information for elite business decision-makers in specialized industries. FierceMarkets publications reach more than 350,000 top-level executives in over 100 countries every business day. Current newsletters include FierceBiotech (<http://www.fiercebiotech.com>), FierceCIO (<http://fiercecio.com>), FierceDeveloper (<http://www.fiercedeveloper.com>), FierceEnterprise (<http://www.fierceenterprise.com>), FierceFinance (<http://www.fiercefinance.com>), FierceHealthcare (<http://www.fiercehealthcare.com>), FierceIPTV (<http://www.fierceiptv.com>), FierceMobileContent (<http://www.fiercemobilecontent.com>), FierceVoIP (<http://www.fiercevoip.com>), FierceWiFi (<http://www.fiercewifi.com>), FierceWireless (<http://www.fiercewireless.com>), and IT-Wireless (<http://www.it-wireless.com>).

About mPortal

mPortal Inc., founded in 2000, enables mobile content and applications for Mobile Network Operators (MNOs), Mobile Virtual Network Operators (MVNOs), Content Providers and Enterprises. mPortal's products and services assist its customers to create, launch, manage, and monetize mobile content and applications across multiple mobile devices and networks. As a total solution provider, mPortal eliminates the complexities involved in launching mobile content and applications. With mPortal as a strategic partner, its customers focus on their core business and rely on mPortal to provide its expertise and experience in launching revenue-generating mobile content and applications. mPortal's customers include top tier mobile operators, leading MVNOs, content providers, and Fortune 500 enterprises customers. Some of the customers are Alltel, AOL, Disney Mobile, Mobile ESPN, Reliance Infocomm, TV Guide, Verizon Wireless and XEROX. mPortal has offices in the US and India and serves a variety of global customers. For more information, please visit www.mportal.com.

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